



## PRESS RELEASE

### The Moroccan SMEs Observatory publishes its annual report

#### **Casablanca, September 29<sup>th</sup> 2021:**

The Moroccan SMEs Observatory publishes its annual report, after having extended its database and analyses to cover a broader number of enterprises including, in addition to legal entities, natural persons.

This report presents an overview of the national productive fabric at the demographic, regional, economic and sectoral levels for the year 2019. It also presents the first impacts of the Covid-19 pandemic on employment during 2020. (see the annexed dashboard).

In this very challenging context, the Observatory has strengthened its cooperation with national and international institutions, through the contribution to studies and exchanges on SMEs and the impacts of the pandemic.

The report also provides an assessment of the Observatory's first 2017-2020 strategic plan and presents the guidelines of its second three-year plan, which was adopted by its Board of Directors. The road map for the next three years aims to enhance the expertise of the Observatory and to strengthen its technological capacities.

The Observatory has reached several milestones in the accomplishment of its mission thanks mainly to the collaboration of its partners namely *Direction Générale des Impôts (DGI)*, *Office Marocain de la Propriété Industrielle et Commerciale (OMPIC)*, *Caisse nationale de sécurité sociale (CNSS)*, The Ministry of Industry, Trade and Green and Digital Economy (MICEVN) and Bank Al-Maghrib.

This collaboration should be strengthened and extended to other partners in order to anchor and sustain the exchange of data on enterprises, which is crucial for building a solid and reliable information system on the national productive fabric.

#### **About the Observatory:**

The main purpose of the Moroccan SMEs Observatory is to provide the public and private sectors with statistics on SMEs and to carry out general and thematic studies related to these enterprises.

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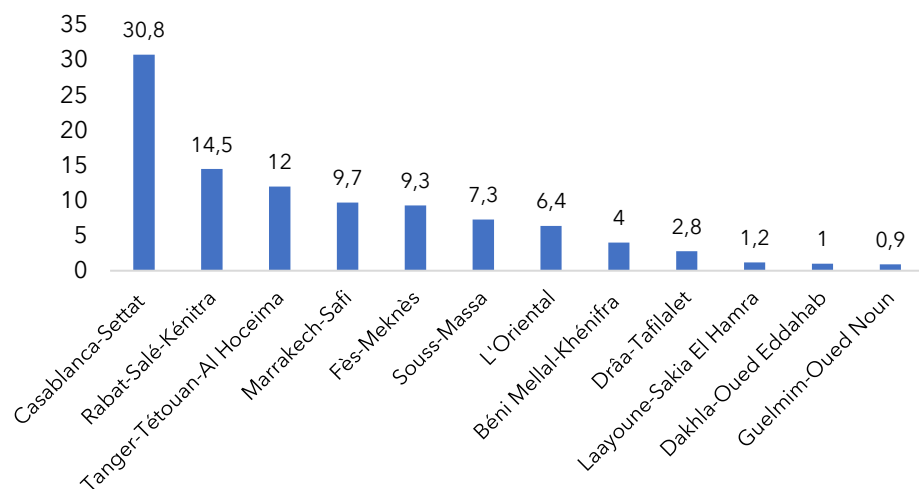


# Enterprises' dashboard

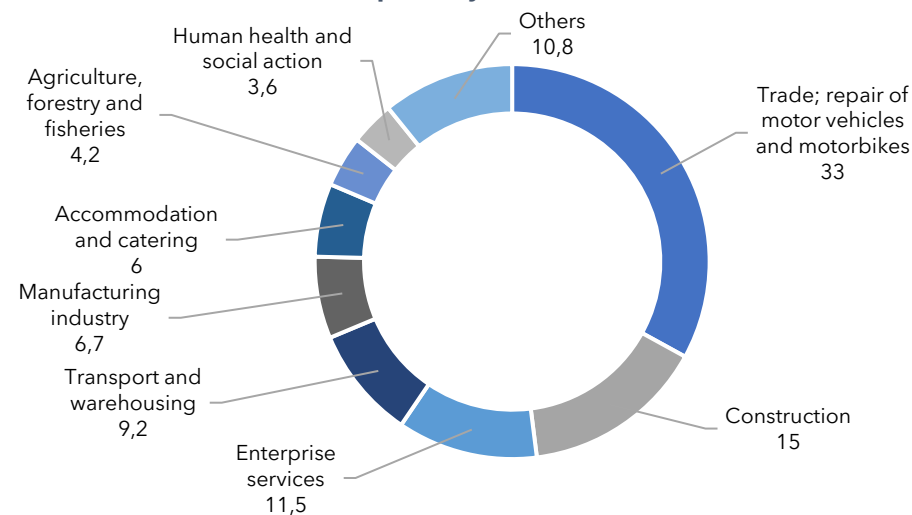
Years 2019-2020

## Demographic indicators (1/2)

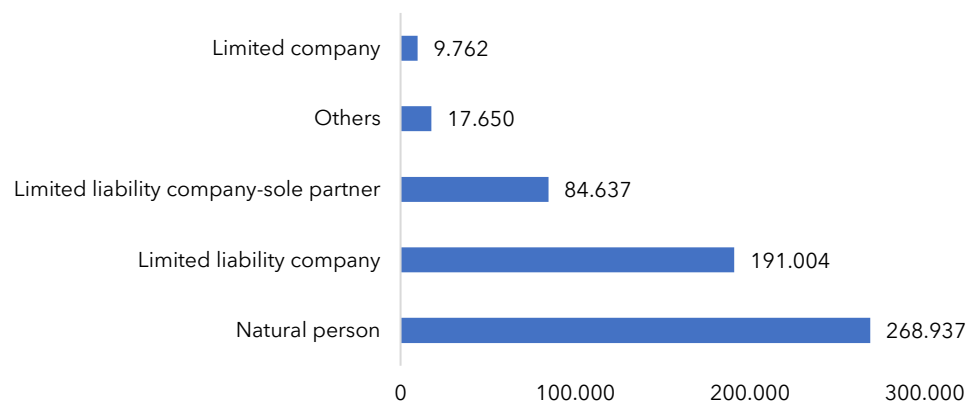
### Distribution of enterprises by region in % - 2019



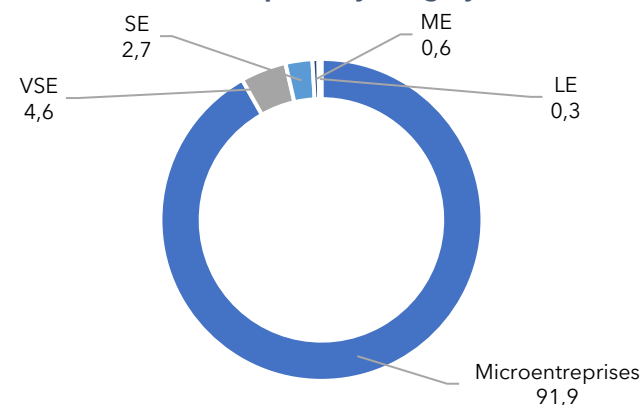
### Distribution of enterprises by branch in % - 2019



### Distribution of enterprises by legal form in number - 2019



### Distribution of enterprises by category in % - 2019



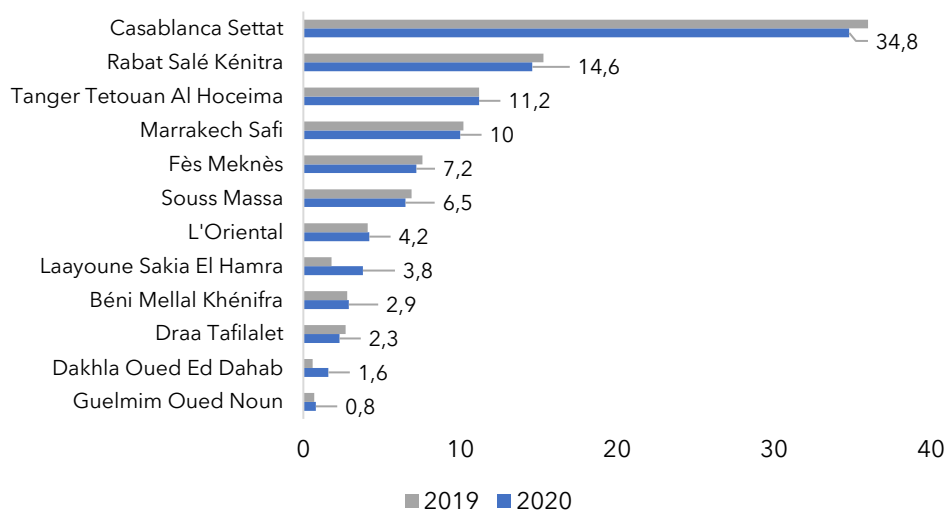
#### Enterprise services include:

- **Specialized, scientific, and technical activities:** This branch includes legal and accounting activities, head office activities, management consulting, scientific R&D, advertising, and market research.
- **Administrative and support service activities:** This branch includes rental and leasing activities, employment-related activities, travel agencies, investigation, and security, building and landscaping services, and administrative and other business support activities.

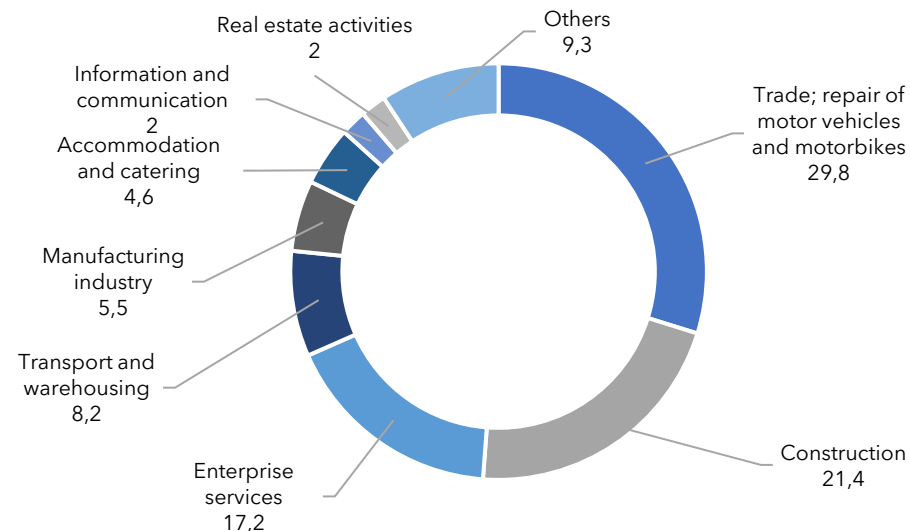
The calculation of demographic indicators is based on a population of 571.989 financial and non-financial enterprises.

## Demographic indicators (2/2)

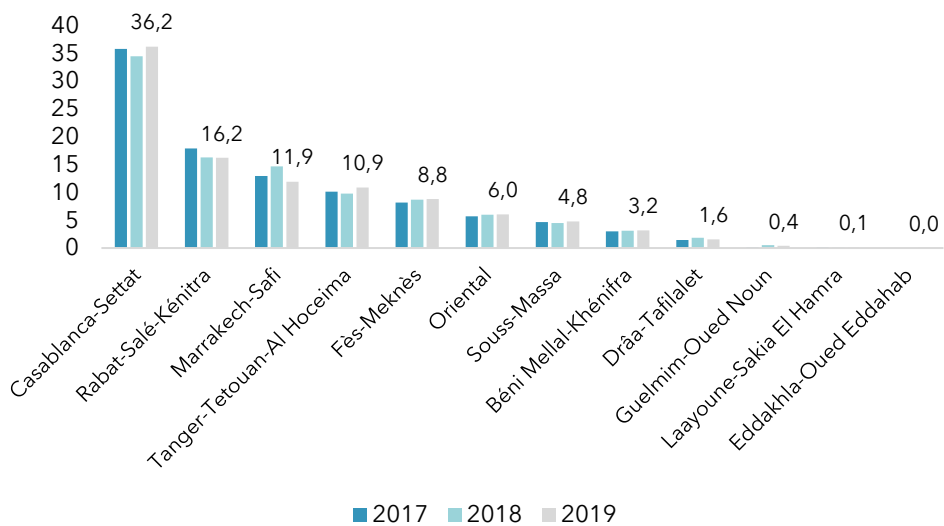
### Distribution of legal entities created by region in %



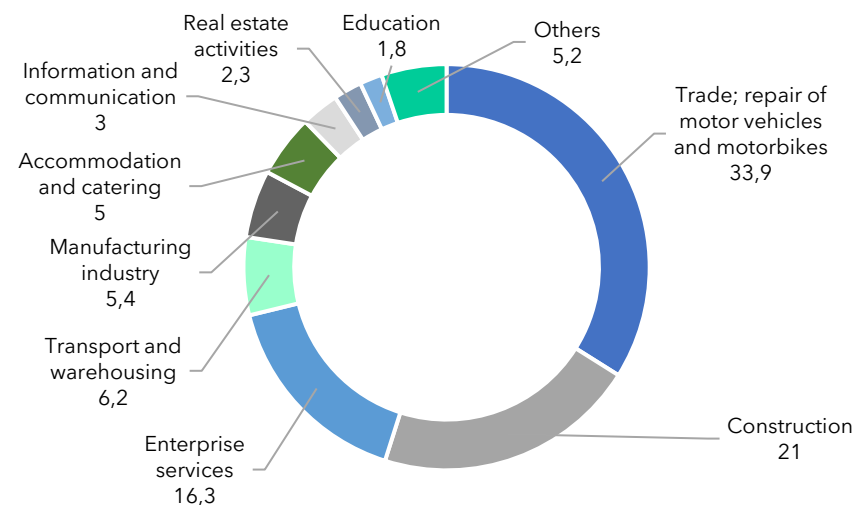
### Distribution of legal entities created by branch in % - 2019



### Distribution of legal entities undergoing dissolution by region in %

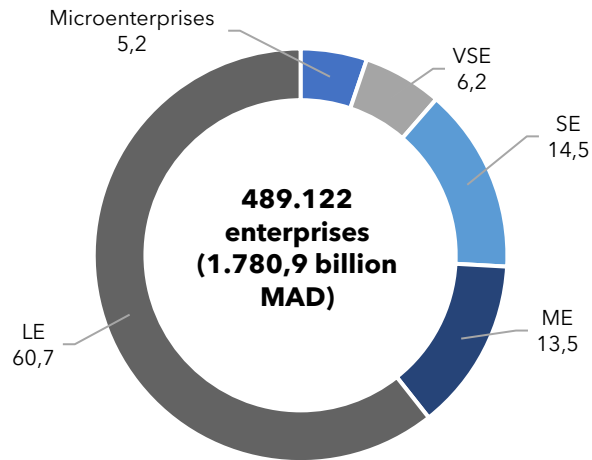


### Distribution of legal entities undergoing dissolution by branch in % - 2019

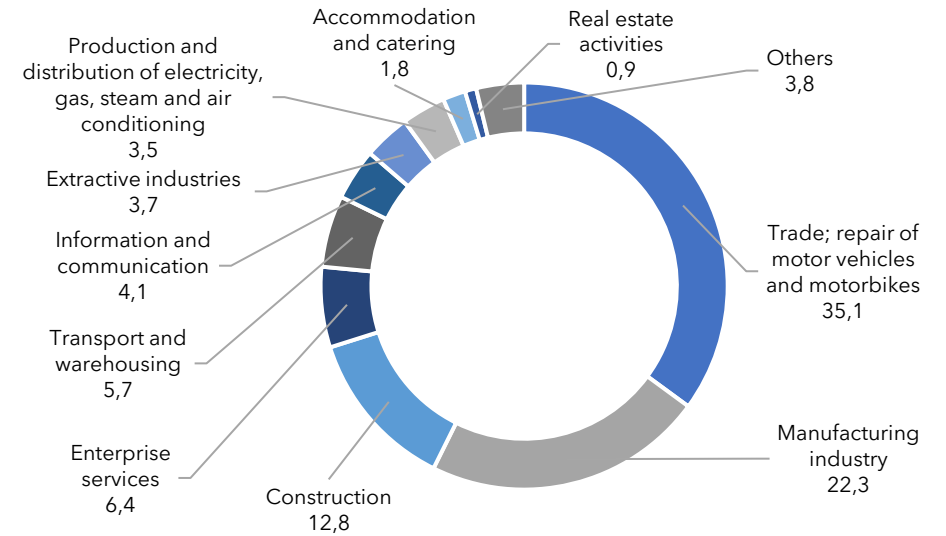


## Economic indicators (1/2)

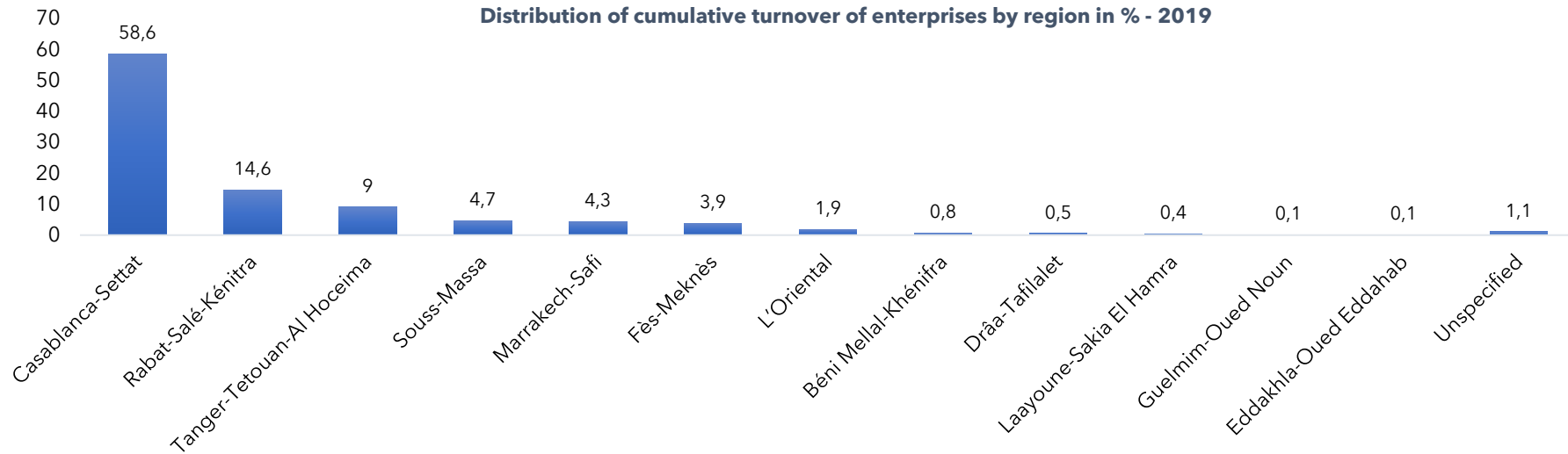
### Distribution of cumulative turnover of enterprises by category in % - 2019



### Distribution of cumulative turnover of enterprises by branch in % - 2019

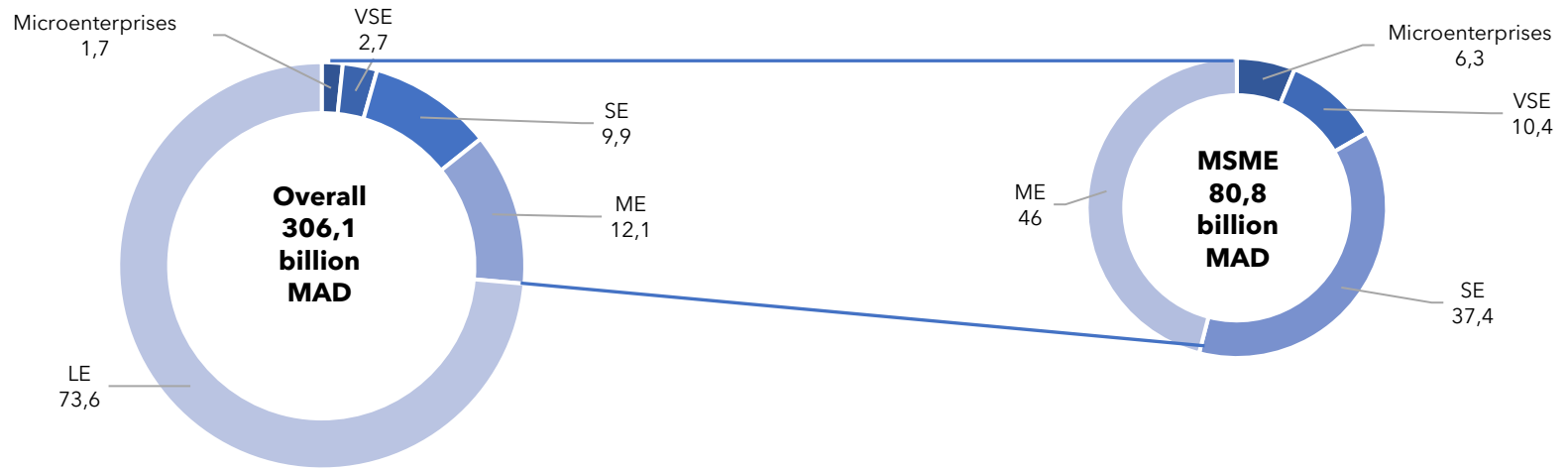


### Distribution of cumulative turnover of enterprises by region in % - 2019

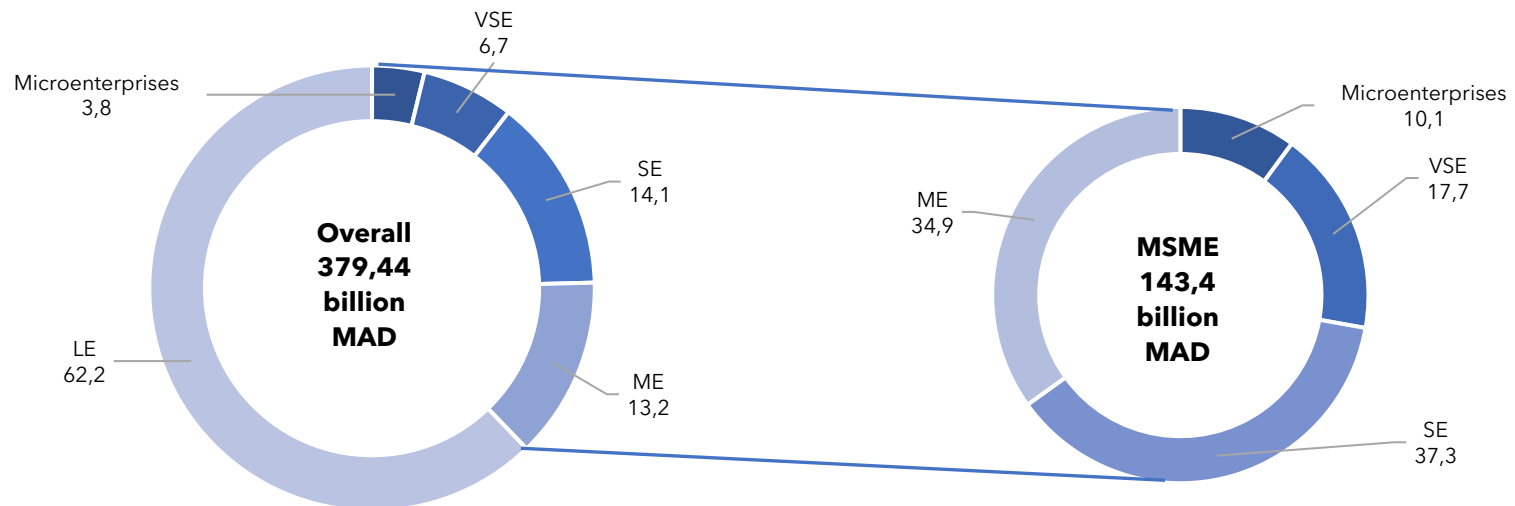


The calculation of economic indicators is based on a population of 489.122 enterprises, excluding the branch of financial and insurance activities.

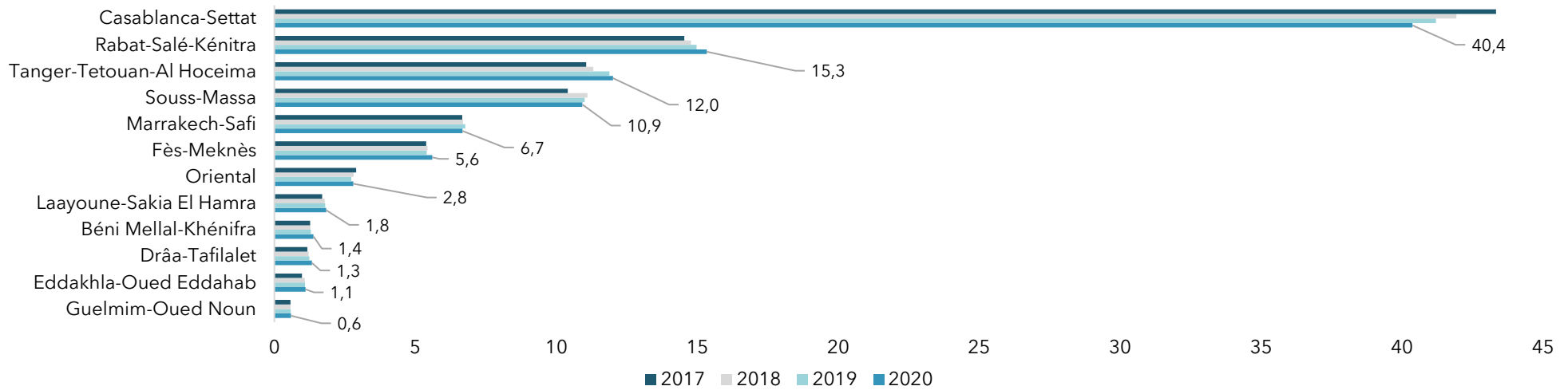
Distribution of cumulative export turnover of active legal entities by category in % - 2019



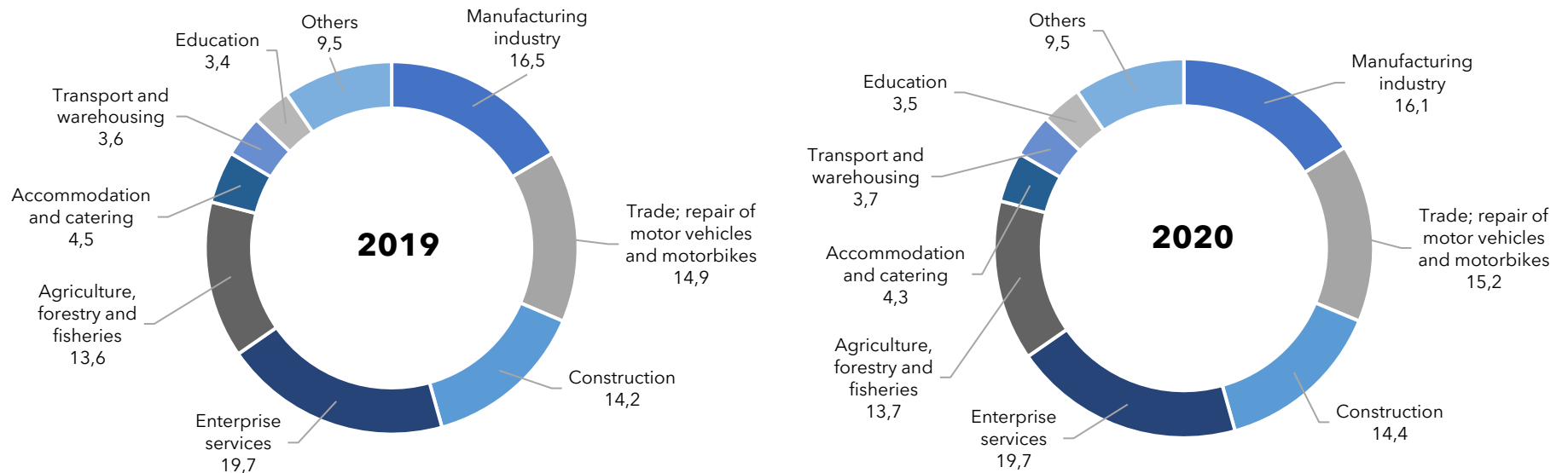
Distribution of cumulative added value of active legal entities by category in % - 2019



Distribution of the declared workforce to the CNSS by region in %

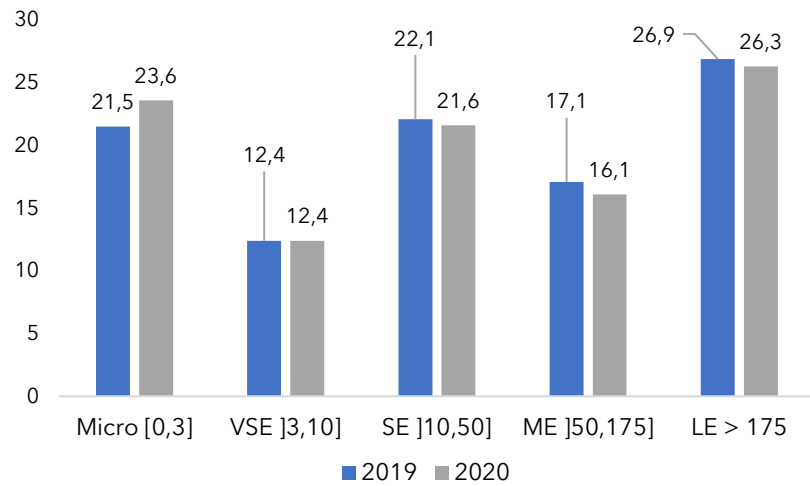


Distribution of the declared workforce to the CNSS by branch in %

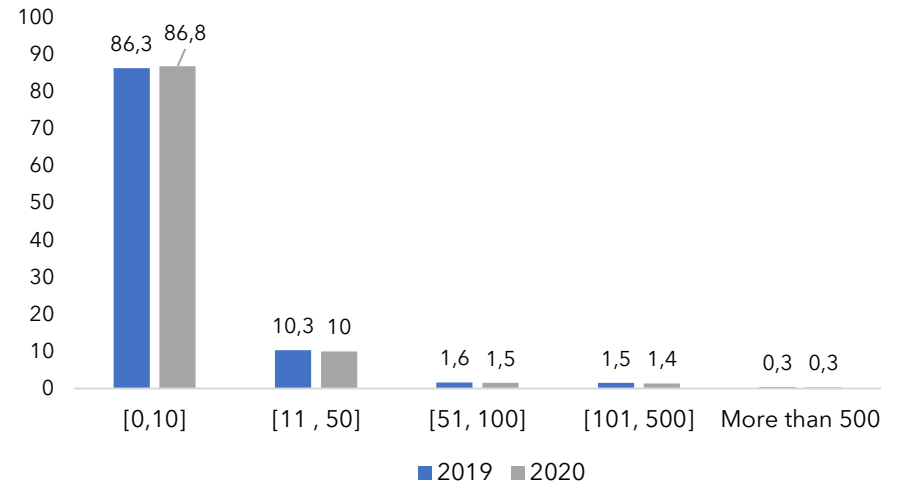


The calculation of employment indicators is based on a population of 269.627 enterprises affiliated to the CNSS in 2020 having reported a total of 3.300.000 employees compared to 254.895 enterprises and 3.280.000 employees in 2019.

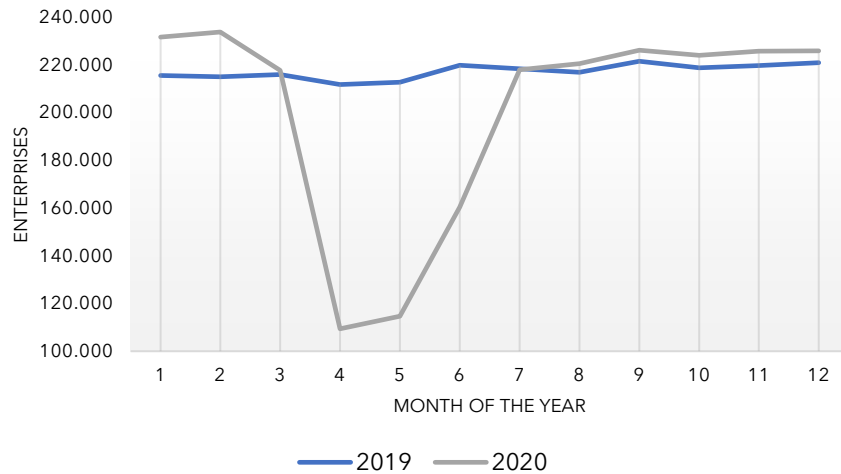
Distribution of the declared workforce by enterprise category in %



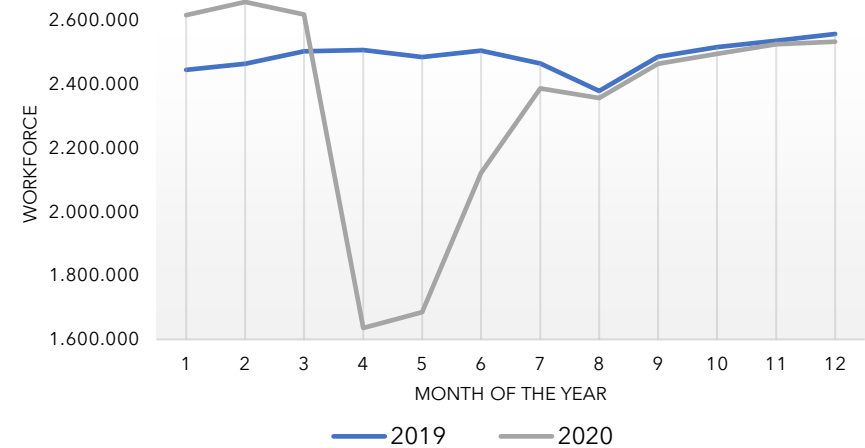
Distribution of the declared workforce by size class in %



Monthly evolution of the enterprises declaring to the CNSS



Monthly evolution of the declared workforce to the CNSS

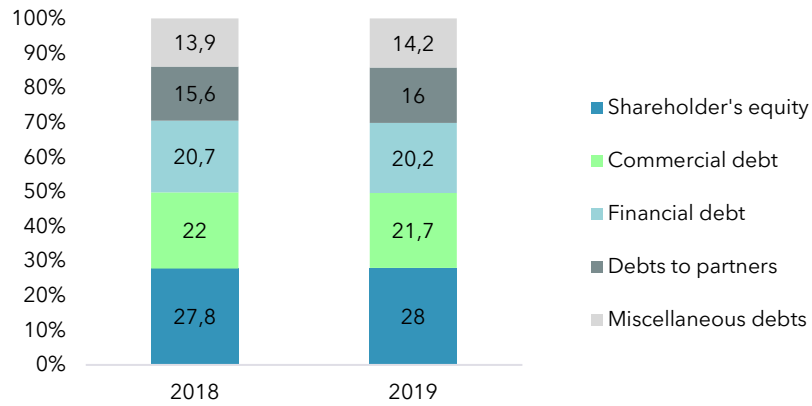




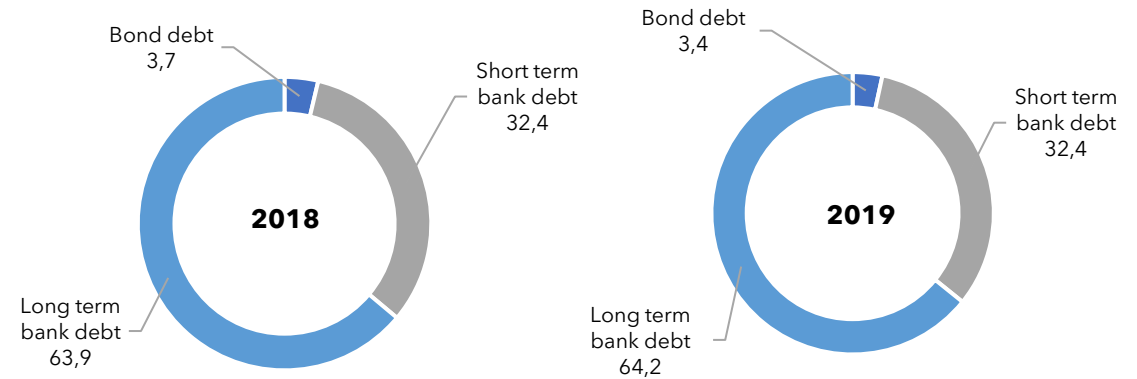


## Financial Indicators

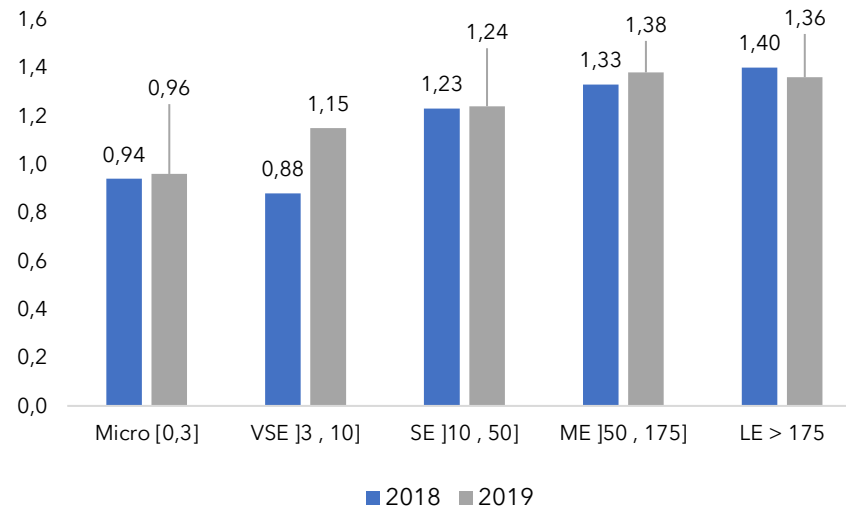
### Liability structure of active legal entities in %



### Breakdown of the financial debt of active legal entities in %



### Liquidity current ratio of active legal entities by category



The calculation of financial indicators is based on a population of 60.812 enterprises common to the years 2018 and 2019.